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Increased M&A Activity Creates an Employer Market in Financial Services

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Financial services M&A activity in the U.S. has reached its most active pace in four years. Twenty-six deals were announced in <u>July 2025 alone</u>, the highest monthly total since June 2021. In the same month, the aggregate deal value reached more than \$10.8 billion, the largest since December 2021. These figures signal that financial services consolidation is accelerating once again.

Behind these transactions lies a powerful shift in leadership dynamics. As organizations merge, roles are redefined or eliminated, often displacing capable executives whose positions no longer exist. This results in a wave of experienced leaders entering the market, a rare "employer market" moment for institutions looking to strengthen their leadership bench.

Unlocking Value in Post-M&A Leadership

Every merger creates some degree of leadership overlap. More than 40% of executives at acquired institutions leave or are displaced within the <u>first-year post-merger</u>, often not due to performance, but because roles are redundant. No organization needs two Chief Financial Officers, two Chief Operating Officers, or two Chief Risk Officers. Subtle factors such as tenure, personality, board alignment, or culture fit can be the deciding factors in employment decisions rather than competence.

That does not mean the exiting leaders lack value. In many cases, these executives built the company foundation that made it an attractive acquisition target in the first place. These leaders are strong operators, often entrepreneurial and highly adaptable – qualities that can be under-leveraged as the combined organization scales and complexity grows.

As institutions grow from \$7.0 billion to \$20.0 billion, leadership requirements evolve just as quickly. It is not a sign of failing talent; rather, the organization's scope and structure have shifted faster than individual roles could. These leaders remain deeply valuable, not in spite of the merger, but because of the additional skills honed through transformation.

Merger Integration Experience is a Value-Add

Executives with experience guiding an organization through a merger bring a unique blend of judgment, adaptability, and composure under pressure. They have managed integration deadlines, aligned complex systems, and maintained cultural cohesion amid uncertainty, all while safeguarding client trust and regulatory compliance.

These are the leaders every financial institution needs, regardless of whether an M&A deal is

imminent. Acquisitive banks are increasingly seeking executives who understand what it means to merge cultures, technologies, and governance models from both sides of a transaction.

Technology integration is among the most critical challenges. Industry experience shows that systems disruptions are common during bank mergers, often causing issues ranging from customer account errors to regulatory reporting delays. Consolidating digital platforms, data systems, and cybersecurity protocols is technically demanding and reputationally risky. Leaders who've successfully navigated these integrations know how to modernize without destabilizing.

A Market Advantage: Access to Proven Transformation Leaders

Financial services consolidation has created a unique employer market filled with highly capable executives unencumbered by unvested equity or contractual obligations and motivated to engage their next challenge immediately. These leaders bring battle-tested expertise in navigating integration and organizational change, capabilities that are rare, valuable, and time-sensitive to secure.

However, capitalizing on this opportunity requires more than screening resumes; it demands deep sector knowledge, executive search expertise, and strategic alignment with a company's future-state vision. Slayton Search excels at this critical juncture by partnering with clients before deals close to map leadership architecture, identify capability gaps, and proactively secure proven executives who can scale with organizational ambition.

Our approach ensures clients do not compete reactively for talent once the market tightens but instead move decisively to build leadership teams capable of driving sustainable transformation.